



Scan to
book on

Got a business idea or freelance hustle you'd like to explore? Come and talk to a member of the Enterprise Team at a 1-2-1 appointment!

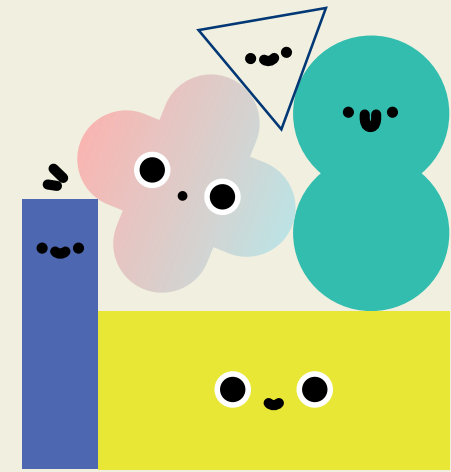
We'll help you set key goals, actions and milestones to get your idea off the ground!



1-2-1 Appointments

The Enterprise Team Enterprise for life

For businesses of all shapes and sizes, we offer lifelong start-up and freelance support to our alumni community.



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@HudEnterprise

University of
HUDDERSFIELD
Inspiring global professionals



Interested in visiting the MakerSpace? Contact us at
makerspace@hud.ac.uk

Bambu Lab A1 Mini
3D Printers



Arduino

Industrial sewing machines,
mannequins and
sewing tools.



Based on the 3rd Floor, BH3/07
Barbara Hepworth building, we
offer inductions and workshops
alongside a range of machines
including:

Our Enterprise support offering includes our
own *Maker Space*, which is *free* for all students and
recent graduates working on creative businesses.

Maker Space

Grants & Funding



Enterprise Grants

Access to funding for early stage entrepreneurs can often be intimidating, that's why we're pleased to offer accessible Enterprise Grants for those actively engaged with our Enterprise Support.

Alan Lewis Seed Fund

Students and recent graduates can apply for up to £5000 in the Alan Lewis Seed Fund competitio, to bring your proven idea to life, or grow your existing business.

The ALSF opens in Autumn so get your business plan ready, pitch deck prepped and your pitching skill polished to be in with the chance of securing up to £5000!

Enterprise Reps

Do you want to gain experience in marketing, social media content creation, events delivery and much more? **Become an Enterprise Rep!**

Volunteer for a few hours a month to gain new skills, meet new people and raise awareness about Enterprise across campus.

enterprise@hud.ac.uk

Enactus

Join Enactus to work on real-world, social projects using entrepreneurial action to make a positive impact in the local community!



Scan to
get involved!



Scan to
sign up

Open this leaflet for the
full events calendar.

We offer a range of FREE workshops and events across the year.

From Personal Branding & Digital Content Creation to Intro to Starting a Business and Confidence Building, our workshops cover a variety of topics for all audiences.

Workshops & Events

The Enterprise Team

Want to start a business?

FREE support for students and graduates who want to develop an idea, go freelance or be self-employed



University of
HUDDERSFIELD
Inspiring global professionals

The Enterprise Team @ The University of Huddersfield are dedicated to providing Enterprise for Life to current students and alumni.

Through exciting workshops, events and grant funding we support all types of businesses, side hustles and freelancers!

Enterprise and entrepreneurship isn't just for business owners!

We support students and alumni in developing entrepreneurial mindsets and boosting their skills for their career.

Visit us in the Enterprise Hub, room BIC2/19, 3M Buckley Innovation Centre

enterprise@hud.ac.uk

COLOUR KEY

GENERAL EVENTS & WORKSHOPS

MAKER SPACE

Events Calendar

*Event dates are subject to change, so make sure to follow us on Instagram for the latest! @HudEnterprise



30 min 1-2-1 Business
Appointments
All day, every (week) day!

October

WEDS 8, 13:30 - 15:30

Intro to Starting a Business - Part 1

How to turn an idea into a successful business. From understanding the problem, crafting our solution for our customer groups and understanding our competitors.

WEDS 8, 16:30 - 18:00

Sewing Machine Skills for your Fashion Business- 4 Week

Aid and enhance your clothing/fashion/textile business by learning how to sew on an industrial sewing machine.

THURS 9, 12:00 - 14:00

Personal Branding

We'll teach you how to identify your unique skills and experiences to craft your personal brand to boost your career.

WEDS 15, 13:30 - 15:30

Intro to Starting a Business - Part 2

Go through the key steps to launching your business including branding, business structures and pricing.

THURS 16, 12:00 - 14:00

Confidence & Overcoming Self-limiting Beliefs

Empower yourself to address the roots of imposter syndrome and build authentic confidence.

WEDS 22, 13:30 - 15:30

Know Your Business

Take the first steps toward launching your business. Whether you're just starting to explore your idea or need clarity on who your business will serve, this workshop provides the tools and insights you need to move forward.

THURS 23, 12:00 - 14:00

Time, Project Management & Habit Forming

Explore effective time and project management strategies alongside habit-forming techniques to boost productivity. You'll learn practical methods to prioritise tasks, stay focused, and build sustainable routines.



Scan to sign up!

October cont.

THURS 23, 16:00 - 17:00

Behind the Business: Kierhardy Ansell, Skate It Yourself

Kierhardy Ansell, founder of Skate It Yourself will be joining us to discuss his journey of starting up while studying, making it to the finals of the Santander X Awards and life post graduation!

WEDS 29, 13:30 - 15:30

Intellectual Property

IP surrounds you every day and is a crucial aspect of all industries, in particular creative ones, yet it's not always well-understood by practitioners. Join us for top tips on IP and talk about different types of IP such as Copyright, Trademarks, Registered Designs, Patents and Community Designs.

THURS 30, 12:00 - 14:00

Ideas Generation

We'll be creating a business solution to a real world problem based on the UN's 17 Sustainable Development Goals. You'll learn practical tools to help you create innovative ideas that solve problems - applicable to your career or starting a business.

November

WEDS 5, 13:30 - 15:30

Branding

Your brand is everything to a customer. It's how your business makes them feel and what they believe they know about your products - even if it's not true. You'll learn what is a brand and why it's important, difference between "brand" and "brand identity", what makes good brand identity and how to define your brand for your business.

THURS 6, 12:00 - 14:00

Revenue Streams, Cash Flow & Budgeting

An introductory session to all things business finance! Business funding and admin can be intimidating so join us to understand the basics of cash flow, explore different revenue streams and budgeting.

WEDS 12, 13:30 - 15:30

Marketing

Tips and tools you need to create a marketing strategy that will help you build quality relationships with customers driven by shared values.

November cont.

WEDS 12, 16:30 - 18:00

Pattern Drafting and Cutting 4 Week Course

Aid and enhance your clothing/fashion business by discovering the art of basic pattern drafting and cutting.

THURS 13, 12:00 - 15:00

Digital Content Creation - Smartphone Video Masterclass

Calling all budding influencers, digital content creators or businesses! Transform your business using your smartphone. You'll learn camera confidence, video strategy, ready to post videos and how to edit professionally.

THURS 13, 16:00 - 17:00

Influencer Marketing

Influencer Marketing is a fireside chat with local influencers and content creators, sharing their journey of starting up as a digital creator, how to engage with influencers for marketing and their experience exploring content creation full time.

WEDS 19, 13:30 - 15:30

Intro to Freelancing

Explore self employment as a career path through freelancing! We'll teach you how to find your niche, brand yourself as a freelancer & build a solid client base!

THURS 20, 12:00 - 14:00

Pitching

Craft and deliver compelling pitches with clarity and confidence. Through practical exercises, you'll learn to communicate your ideas persuasively and connect with any audience.

THURS 20, 16:30 - 17:30

Behind the Business: Charlie Goldthorpe, Wrapped in Rubber

Join us to hear Charlie's journey starting up her business Wrapped in Rubber, as well as top tips for budding business owners.

WEDS 26, 13:30 - 15:30

Business Success Masterclass

How to get intentional about pushing your business forward

THURS 27, 12:00 - 14:00

Digital Content Editing

A followup to Digital Content Creation where we'll walk you through an in-depth session on editing of Instagram Reels and TikTok videos.

December

WEDS 3, 11:00 - 17:00

Annual Christmas Market

Join us at University Square for the 4th annual Enterprise @ Huddersfield Christmas Market!

THURS 4, 13:30 - 16:00

Digital Content Creation: Effective Social Media Management

Learn how to manage your channels, includes setting your social media pillars, building your monthly plan, which channels to focus on, posting tips and tricks across platforms.

THURS 4, 16:00 - 17:00

Influencer Marketing

Influencer Marketing is a fireside chat with local influencers and content creators, sharing their journey of starting up as a digital creator, how to engage with influencers for marketing and their experience exploring content creation full time.

WEDS 10, 13:30 - 15:30

Understanding & Mastering Public Relations (PR)

PR - or Public Relations - is an area of marketing misunderstood by so many organisations large and small. This session will bust many of the myths surrounding this technique, and deliver practical next steps and advice to kickstart your PR journey - whatever your experience levels.

THURS 11, 12:00 - 14:00

Wellbeing for Business

Balancing work, life, studies and side hustle can be mentally exhausting, that's why it's important to prioritise your wellbeing. Explore strategies to manage stress, boost mental health, and foster a healthier work life balance.

Find us in the
3M BIC

